



国家农业科技总商会  
NATIONAL AGRICULTURE  
TECHNOLOGY CHAMBER OF COMMERCE



国家科技与研究认证议会  
NATIONAL DIGITAL TECHNOLOGY  
R&D CERTIFIED COUNCIL



猫山科技信托  
CONSUMER PROTECTION &  
EMPOWERMENT THROUGH FINTECH



金典猫山王权威认证  
GMKP GOLDEN MUSANG KING PRACTICE

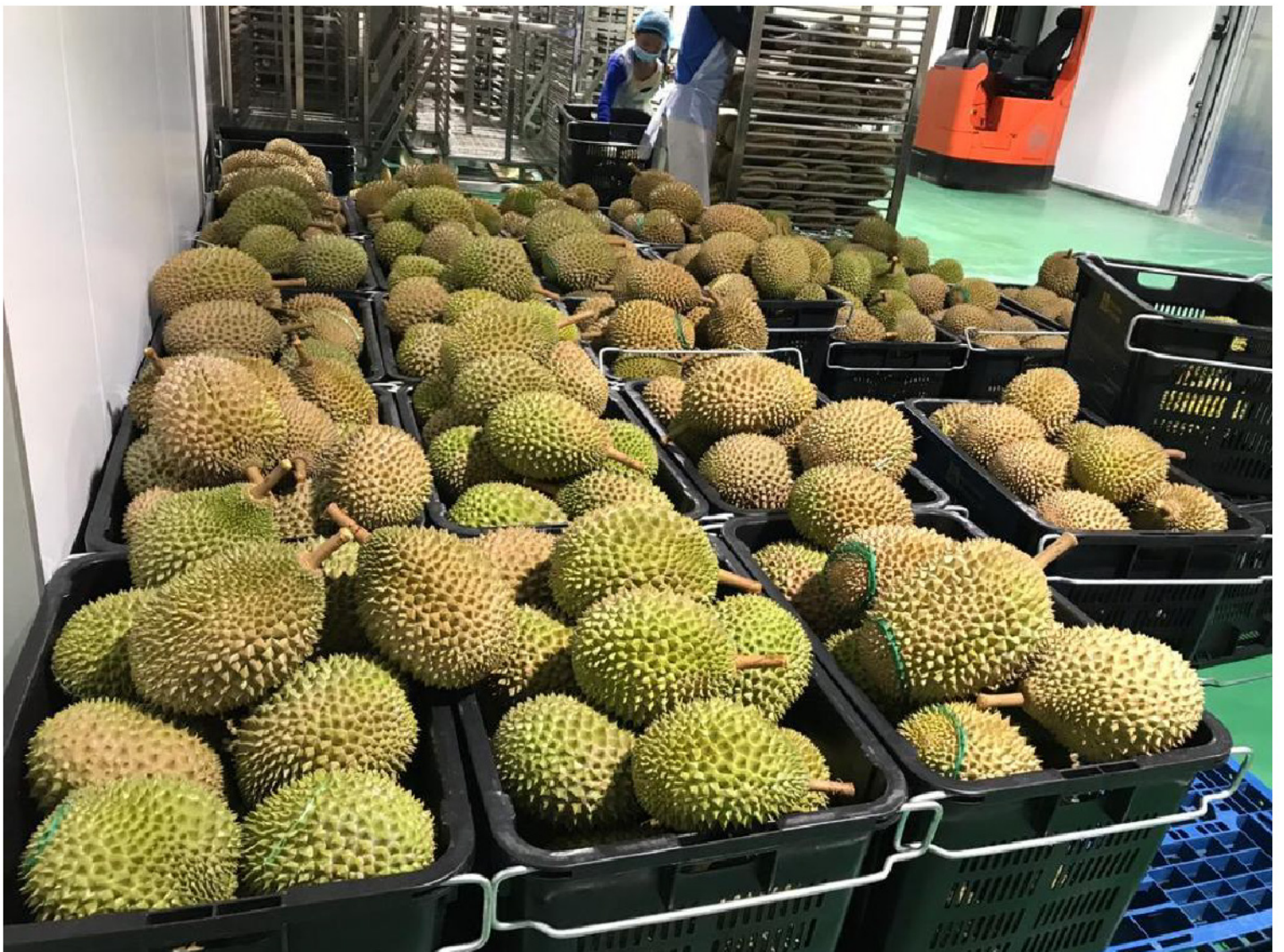


CATALOG

## 榴莲的故事 The Durian Story

水果之王榴莲通常产于东南亚，主要分布在马来西亚、泰国和印度尼西亚等国家。随着全球消耗数千吨榴莲产品，水果之王的名气越来越大。有数百种不同的榴莲品种被出售到市场上，但质量最高的榴莲品种是来自马来西亚的猫山王 (D197) 和苏丹王 (D24)。在全球范围内，这些品种有着巨大的需求，因为它们的质地更粘、更滑，同时拥有独特的香味，可以吸引任何榴莲爱好者。

The king of fruits, durian, is usually found in southeast asia and mainly in countries like malaysia, thailand, and indonesia. With thousands of tonnes of durian products being consumed worldwide, the king of fruits is only getting famous. Over hundreds of different varieties are being sold to the market, but the highest quality durian varieties are the musang king (D197) and sultan king (D24), which originate from malaysia. Globally these varieties have enormous demands as they are stickier and creamier in texture while possessing distinctive fragrances that would seduce any durian lover.



## 品牌故事 Brand Story

Muspreme 位于彭亨州劳勿，种植了超过 1,000 英亩的榴莲。Muspreme 是世界顶级榴莲供应商，在马来西亚拥有超过 1000 英亩的榴莲果园。我们擅长生产最好的榴莲品种，例如猫山王 (D197) 和苏丹王 (D24)。Muspreme 遵循国际标准和要求，也是全球最大的新鲜榴莲出口商之一。除了生产新鲜榴莲，Muspreme 还生产各种榴莲零食、果泥和冰淇淋。

Located at Raub, Pahang, Muspreme has over 1,000 acres of durians under cultivation. Muspreme is the world's premium durian supplier, with over 1000-acre durian orchard located in Malaysia. We ace in producing the best variety of durians, such as Musang King (D197) & Sultan King (D24). Adhering to international standards and requirements, Muspreme is also one of the largest exporters of fresh durians globally. Other than producing fresh durians, Muspreme also produces a variety of durian snacks, puree, and ice creams.

## 愿景 Vision

Muspreme 相信每个人都应该能够体验到最优质的榴莲和榴莲相关产品。与传统的榴莲生产商不同，我们不只是说或宣传我们拥有最优质的榴莲。我们证明了这一点。为了确保最好的质量，Muspreme 是首批引入区块链驱动的在线商店的榴莲供应商之一，该商店可以跟踪其 1,000 英亩果园中种植的每颗榴莲。Muspreme 开发的每一颗新鲜榴莲都可以追溯到它的树，供买家鉴定。

Muspreme believes that everyone should be able to experience the best quality durians and durian-related products. Unlike traditional durian producers, we do not just say or promote that we have the best quality durians. We prove it. To ensure the best quality, Muspreme is one of the first durian suppliers to introduce a blockchain-powered online store that tracks every durian grown in its 1,000-acre orchard. Every fresh durian developed by Muspreme can be traced back to its tree for buyers to authenticate.



### 我们自己的果园 Orchard of our own

Muspreme 拥有超过 1,000 英亩的榴莲园，用于培育最好的榴莲  
Muspreme has over 1,000 acres of durian orchard, which is being used to cultivate the best durians

### 厂房设施 Factory & Facilities

Muspreme 拥有世界一流的生产设施，每年可生产数千吨榴莲产品  
Muspreme has a world-class production facility equipped to produce thousands of tonnes of durian products yearly

### 产品种类 Product Varieties

Muspreme 销售新鲜榴莲和多种榴莲加工产品，如榴莲味蛋糕、酱、零食和冰淇淋。  
Muspreme sells fresh durians and many processed durian products such as durian flavored cakes, pastes, snacks, and ice creams.



## 工厂概述与设备 Factory and Facilities

作為我們工廠的內部生產區域，廠房的氣溫一直保持在攝氏16 攝氏度，冷藏櫃則維持在零下18攝氏度，符合“良好生產規範”(GMP)認證。同時，我們還配備氮氣冷凍科技，使用8門低溫冷櫃在90分鐘內將產品冷凍至零下120攝氏度。一天內，我們最高產能可達到6萬公斤。我們的作業流程非常嚴謹，以確保產品質量達標的同時，也能保留水果的原味。

An in-house production area that is constantly cooled at 16 degrees Celsius, combined with a -18° C cold storage that is compliant with GMP standards. Equipped with the ability to nitrogen blast freeze our products to -120° C in 90 minutes, up to a capacity of 60,000 kilograms a day with our 8-door cryogenic cabinets freezer – we carefully manage high standards of product quality while expertly preserving the fruits’ original flavours.



# 国家农业科技总商会

National Agriculture Technology Chamber of Commerce

根据国家的地理环境和政策支持，由马来西亚最大的猫山王产业链发起资源率领马来西亚榴莲从业者向国家政府提出议案，得到政府支持由内政部批准成立的“国家农业科技总商会”和国家支持研究猫山王认证 (GMKP) 的“国家猫山王农业科技研发与认证议会”。猫山王榴莲 Musang King 是榴莲品种的王者，同时也是马来西亚占据全球地理优势，唯一只能在马来西亚产出最浓香的特殊品种，猫山王农业科技总商会根据国家需求，致力将猫山王农业产业链打造成国宝级产业链。

According to the country's geographical environment and policy support, Malaysia's largest Musang King industry chain initiated resources and lead Malaysian durian practitioners to propose a proposal to the national government, which was supported by the government and approved by the Ministry. The "National Agricultural Technology Chamber of Commerce" and the "National Digital Technology R&D Certified Council" supported by the state to study the Musang King Certification (GMKP). Musang King Durian is the king of durian varieties, and it is also the only special variety that can only be produced in Malaysia with the most strong aroma due to Malaysia's global geographical advantage. The National Agricultural Technology Chamber of Commerce is committed to building the Musang King agricultural industry chain according to the needs of the country. It has become a national treasure-level industrial chain.



中国大使馆鉴定认证官方文件  
Official documents authenticated by the Chinese embassy



# 国家猫山王农业科技 与研究认证议会

National Musang King Agriculture Technology  
R&D Certified Council

国家支持研究金典猫山王认证 (GMKP)的“国家猫山王农业科技研发与认证议会” 将和“国家农业科技总商会”联合发起马来西亚最大的猫山王产业链资源率领马来西亚榴莲从业者向国家政府提出议案。

The "National Musang King Agricultural Technology R&D Certified Council", which is supported by the state to study the current Musang King Certification (GMKP), will jointly launch the largest Cat Mountain King industrial chain resource in Malaysia with the "National Agricultural Technology Chamber of Commerce" to lead Malaysia South Asian durian practitioners submitted a proposal to the national government.



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# 一带一路 国际基金会

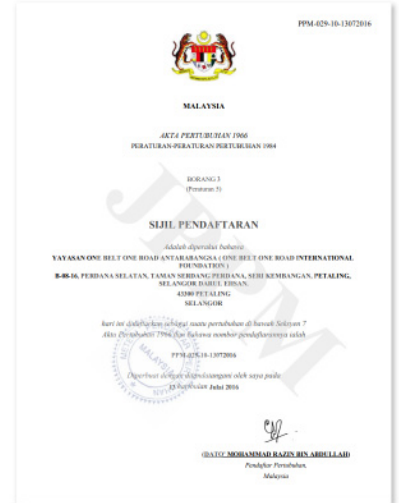
One Belt One Road International Foundation

由马来西亚国家内政部社团注册认可的基金会。极力为一带一路沿路国家与国家的商会之间建立桥梁，协助推进一带一路参与国家的建设发展与国际贸易之间的合作，发起互补作用，促进共享和谐的国际关系，履行社会责任。

A foundation recognized by the Societies Register of the Ministry of Home Affairs of Malaysia. We will try our best to build bridges between chambers of commerce in countries along the Belt and Road, assist in promoting the cooperation between the construction and development of countries participating in the Belt and Road and international trade, initiate complementary roles, promote shared and harmonious international relations, and fulfill social responsibilities.



批准信件  
Letter of Approval



商会准证  
Chamber of Commerce Permit



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# 一带一路 建设发展总商会

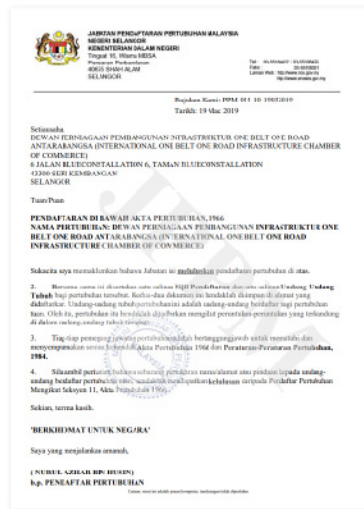
One Belt One Road Infrastructure  
Chamber of Commerce

致力成为一带一路国家建设发展与经济贸易利益共同体的推动者，为一带一路商会的会员建立一个平台，提供一带一路政策，时刻与政府相关部门协调沟通，加强商会之间的联系并建立互信，共享行业讯息，维护成员权益，提升商会层次与档次。

- 互补资源、搭建沟通
- 反倾销、反壁垒、反制约
- 制定发展规划与行业标准
- 统一质量认证与检测

Committed to becoming a promoter of the Belt and Road country construction and development and economic and trade interest community, establishing a platform for members of One Belt One Road Infrastructure Chamber of Commerce, providing Belt and Road policies, coordinating and communicating with relevant government departments at all times, strengthening the connection between chambers of commerce and establishing mutual trust and sharing Industry information, safeguarding the rights and interests of members, and improving the level and grade of the chamber of commerce.

- Complementary resources, building communication
- Anti-dumping, anti-barriers, anti-restrictions
- Formulate development plans and industry standards
- Unified quality certification and testing



批准信件  
Letter of Approval



商会准证  
Chamber of Commerce Permit





# 国家(马来西亚)农业科技总商会附属公司

## 猫山科技拥有合法猫山王产品国际贸易许可，进口证与海关证

Subsidiary of National Agriculture Technology Chamber of Commerce

Musang King Technology has a legal international trade license for Musang King products, import license and customs certificate



# 国家(马来西亚)农业科技总商会附属公司

## 猫山科技拥有中国海关冷冻鲜果，食品进口证与海关证

Subsidiary of National Agriculture Technology Chamber of Commerce

Musang King Technology has China Customs frozen fresh fruit, food import certificate and customs certificate





# 国家GMKP权威防伪认证

National GMKP authoritative anti-counterfeiting certification

## 马来西亚首个正宗猫山王认证机构

[Malaysia's first authentic Musang King certification agency]



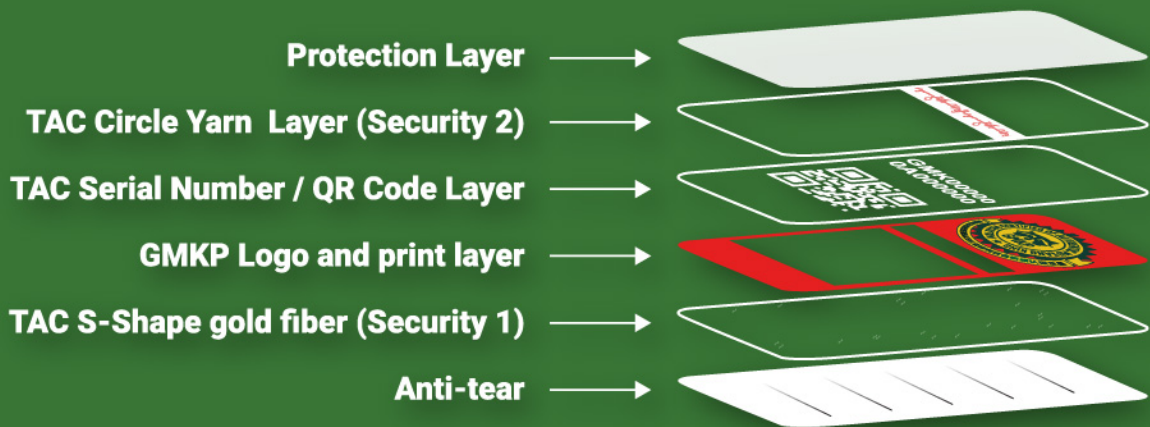
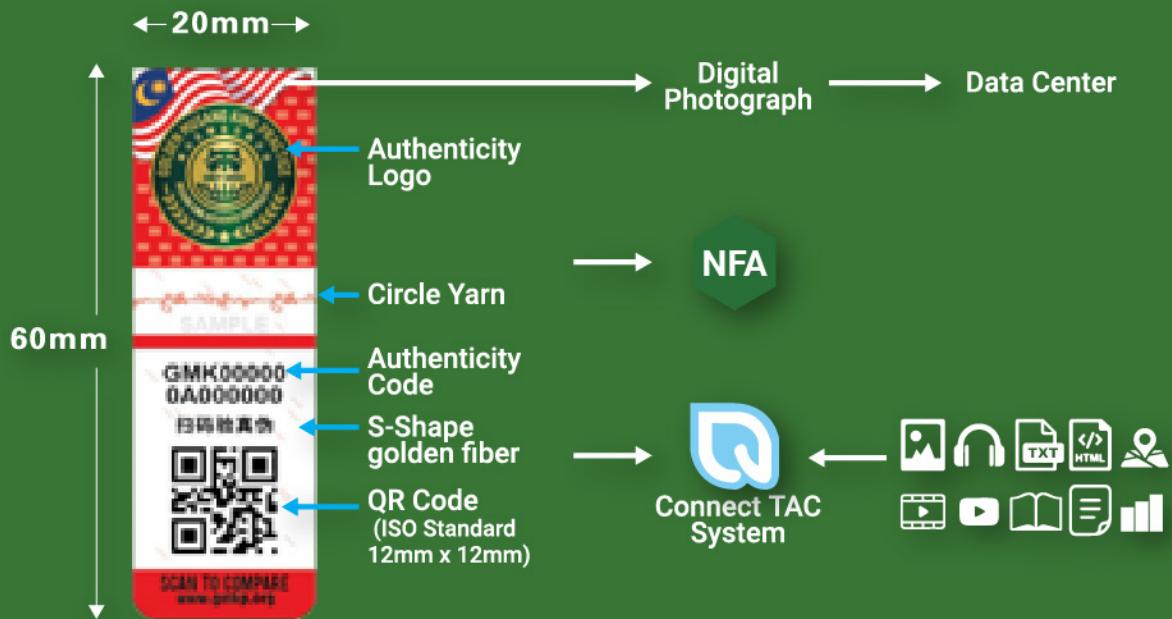
猫山王榴莲是马来西亚国家独有的榴莲品种，农业注册编号为D197。只有在马来西亚彭亨州一个区域的山林能种出最正宗的「猫山王」经典，因此国家对猫山王的品种最为重视，需要有权威的认证鉴定最正宗的猫山王，提防假冒品种，防止消费者被欺骗，让整个猫山王产业链能得到权威的17种严格审核标准保护下，逐渐成为国际标准品牌。免费提供消费者只需要下载 GMKP 认证 APP 扫码，就可以溯源，避免伪劣劣质品，追溯农产地，加工厂，进口商和运输商的全面资讯。

Musang King durian is a unique durian variety in Malaysia, and its agricultural registration number is D197. Only in a region of Pahang, Malaysia can grow the most authentic "Musang King" classic, so the country attaches the most importance to the variety of Musang King, and authoritative certification is needed to identify the most authentic Musang King, beware of counterfeit varieties, and prevent consumers from being deceived. Deceit, so that the entire Musang King industry chain can be protected by authoritative 17 strict audit standards, and gradually become an international standard brand. Freely provide consumers who only need to download the GMKP certification APP to scan the code to trace the source, avoid counterfeit and inferior products, and trace the comprehensive information of agricultural origin, processing plants, importers and transporters.

GMKP-60000 国家猫山王榴莲正品认证  
Musang King D197 Authentic Certification

### GMKP防伪认证帖子原理

GMKP Anti-Counterfeiting Certification Principle







**首个获得国家GMKP猫山王认证的加工产品**  
 The first processed product to obtain the national GMKP Musang King certification



# 猫山王代理冰柜

## Musang King Freezer Distributor



# 猫山王榴莲冰皮月饼 Musang King Mooncake



软糯香甜的冰皮，配上饱满顺滑的猫山王榴莲果馅，只要尝过一口，必定让你天天都想过中秋节！

Snow skin mooncakes are a pleasure to the eyes as they are to taste. Made of rich, thick, and silky smooth musang king durian paste surrounded by soft glutinous rice crusts.



## Nutrition Facts / Fakta Pemakanan 营养成分表：

Item 项目	每 Per100g	NRV%
Energy/Tenaga 热量	1172KJ	9%
Protein/Protein 蛋白质	0g	0%
Fat/Jumlah Lemak 脂肪	13.1g	22%
- Saturated Fat / Lemak Tepu 饱和脂肪	7.2g	36%
- Trans Fat / Lemak Trans 反式脂肪	0g	0%
Carbohydrate / Jumlah Karbohidrat	39.8g	10%
碳水化合物		
- Sugar / Gula 糖分重量	13.0g	0%
Sodium / Sodium 钠	13mg	10%

Net Weight/ Berat Bersih / 净含量: 360g克 (60g克 x 6 pcs粒)

Ingredients: Durian Flesh, Glutinous Rice Flour, Water, Potato Starch, Maltose Syrup, Shortening

Bahan-Bahan: Isi Buah Durian, Tepung Pulut, Air, Tepung Ubi Kentang, Sirap Maltosa, Lemak Sayuran

配料：榴莲果肉，糕粉，水，淀粉，麦芽糖，白油

Country of origin / Tempat Asal / 原产国:

Product of Malaysia / Produk Malaysia / 马来西亚

# 猫山王榴莲蓉

Musang King Durian Puree  
Smooth Cream



榴莲蓉通常保持冷冻以保持新鲜。要像冰淇淋一样享用它，只需将其从冰箱中取出几分钟即可。拿一个小勺子，让您的味蕾享受令人惊讶的浓郁而正宗的猫山王味道。对于喜欢冒险的人，让它解冻更长时间，然后像涂黄油一样涂在面包上，这是一种与众不同的丰盛小吃。

Musang King Puree usually kept frozen for freshness. To enjoy it like ice-cream, simply leave out of the freezer for a few minutes. Grab a small spoon and treat your taste buds to a surprisingly strong and authentic taste of Musang King. For the adventurous, let it thaw even longer and spread it over bread like butter for a hearty snack like no other.



## 商品参数 Product Detail

配料：  
榴莲肉，水，椰粉，白砂糖，速溶豆粉，黄原胶  
Ingredients:  
Durian Flesh, Water, Coconut Powder, White Sugar, Instant Soy Bean Powder, Xanthan Gum

保存期：24个月  
Shelf Life: 24 Months

净含量：80克  
Net Weight: 80g

储存方法：恒温零下18摄氏度冷冻保存，切勿反复解冻。

Storage Method: Keep refrigerated or frozen in -18°C freezer.

使用方法：直接食用或用于制作糕点和甜点。  
Consume Method: For direct consumption or for pastries and desserts making.

使用纯天然的马来西亚榴莲果肉，不含添加防腐剂及人造色素

Made from natural Malaysia durian flesh, no preservative and artificial colouring

### 营养成分表 Nutrition Facts :

项目/Items	每100克/Per 100g	营养素参考值% / NRV %
能量/Energy	718千焦(kJ)	9%
蛋白质/Protein	2.3克(g)	4%
脂肪/Fat	5.3克(g)	9%
-饱和脂肪/Saturated Fat	5.2克(g)	26%
-反式脂肪/Trans fatty acid	0克(g)	-
碳水化合物/Carbohydrate	28.5克(g)	10%
糖/Sugar	17.6克(g)	-
钠/Sodium	24毫克(mg)	1%



## 商品参数 Product Detail

产品规格 : 60克\*6粒/盒  
Product specification:  
60g\*6 capsules/box

保质期 : 12个月  
Shelf life: 12 months

产品产地 : 马来西亚  
Product Origin : Malaysia

储藏方法 : -18°C或以下冷冻  
Storage method: Freeze at  
-18°C or below

食用方法 : 请在拿出冰柜的5至  
10分钟内享用, 切勿反复解冻。  
How to eat : Please enjoy it  
within 5 to 10 minutes after  
taking it out of the freezer,  
and do not thaw it repeatedly.

由柔软、略带嚼劲的外皮和丰富、厚实、丝滑的猫山王榴莲馅组成。冰皮月饼既赏心悦目又美味无比。由浓郁、浓稠、丝滑的猫山王榴莲酱制成, 周围环绕着柔软的糯米饼皮。

Consist of a tender, slightly chewy skin and rich, thick and silky smooth Musang King durian filling. Snow skin mooncakes are a pleasure to the eyes as they are to taste. Made of rich, thick, and silky smooth musang king durian paste surrounded by soft glutinous rice crusts.







匠心猫山王  
新鲜闻天下

Ingenious Musang King  
Fresh To The World



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